

RED LOOK

Sponsorship Proposal for Global Companies

<https://red-look.com/> | 2026



NONPROFIT ORGANIZATION

Red Look

Bridging Language & Careers
Across Japan and the World

The Problem We're Solving

RedLook

Language barriers are blocking talent — on both sides of the Pacific

For Japanese Professionals

96th out of 113 countries

Japan ranks 96th in English proficiency (EF English Proficiency Index, 2024). Most professionals struggle to compete in global job markets.

SME Talent Gap

Young professionals in regional cities and small-to-medium enterprises (SMEs) lack access to international career opportunities.

Record Bankruptcies from Labor Shortages

SME closures due to labor shortages hit an all-time high in 2025. Companies urgently need bilingual, globally-minded talent.

For International Professionals

Early Departure from Japan

Skilled foreign workers leave Japan early due to language barriers and lack of career support.

Underutilized Talent

Highly qualified professionals cannot reach their potential in Japan because companies require Japanese proficiency even for roles where it is not essential.

A Missed Opportunity for Companies

Language-first hiring policies cut off access to diverse, globally-minded talent — limiting innovation and international growth.

Who We Are — Red Look & Red Hub

RedLook

A nonprofit organization bridging language and careers across borders since 2023

About Red Look

Red Look is a Japan-based NPO bridging the language gap between Japanese and international professionals.

 **Founded:** January 2023 (as tech community)

 **Registered NPO:** August 2025, Japan

 **Headquarters:** Sagamihara, Kanagawa, Japan

大栗1

 **Website:** <https://red-look.com/>

 **Sagamihara SDGs Partner:** Certified by Sagamihara City Government

Red Hub — Our Core Service

Red Hub is our flagship online international career community — powered by Language Exchange on Discord.

Language Exchange

Authentic conversations with native speakers from Japan and abroad. Real interaction, not textbooks.

Global Skill Talks

Workshops on AI, essay writing, and globally relevant skills — preparing members for cross-border careers.

International Career Support

Mentoring and peer support for professionals pursuing global career paths — in Japan or overseas.

Community & Networking

24/7 access on Discord. Connect with motivated peers from multiple countries, anytime.

 **Target: Ages 18–35** |  **¥1,500/month (approx. \$10 USD)**

スライド 3

大栗1 4/22以降修正可能性あり。

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♀ Headquarters:

Sagamihara, Kanagawa, Japan

♀ Locations:

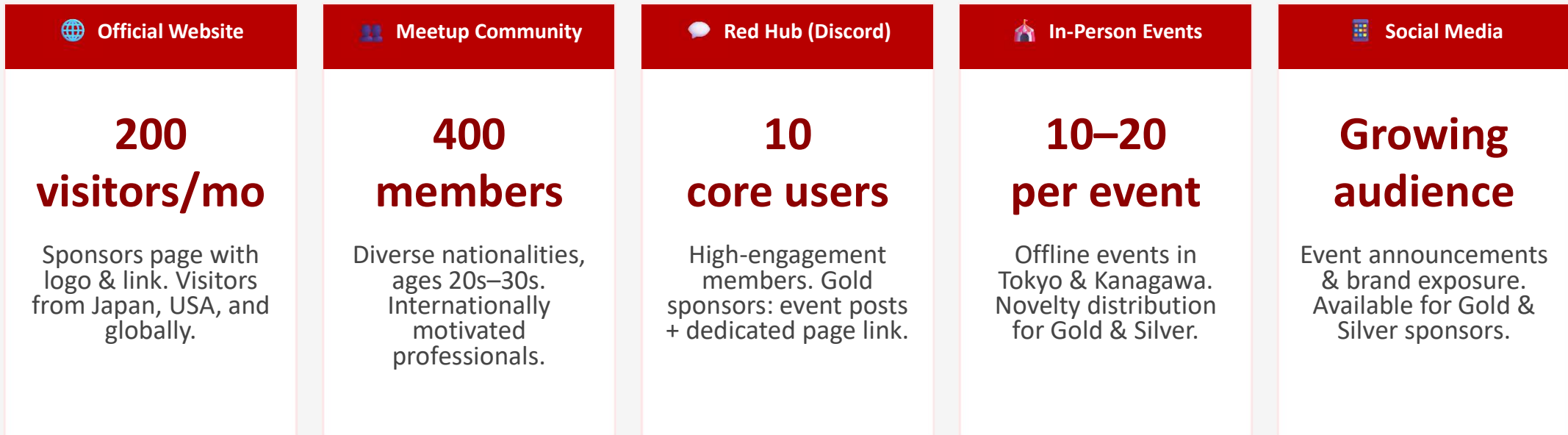
Sagamihara (Kanagawa) & Tokyo (Shibuya)*

大生 栗本, 2026/04/24

Our Reach & Community

RedLook

Your brand reaches motivated professionals across Japan and beyond — across 5 channels



* Figures as of April 2026. Community and website traffic are actively growing.

Our Track Record

RedLook

3+ years of community impact — and growing

1,600+

Event Participants

Cumulative since Jan 2023

160+

Events Hosted

Cumulative since Jan 2023

3

Countries*

Japan · Canada · Others

4.7 / 5.0

Avg. Satisfaction

Participant rating

FY2025 Highlights — Our First Full Year as a Registered NPO

~7 events

hosted in FY2025

Language Exchange sessions, career talks, and skill workshops throughout the year.

~70 participants

in FY2025

Professionals from Japan and abroad, building real connections and career momentum.

2 partnerships

IT company & public institution

Collaborated with an IT firm seeking bilingual talent and Sagamiara Citizen Activity Support Center.

Invited speaker

Public institution event

Red Look represented the youth voice at an intergenerational exchange event in Sagamiara.

City endorsement

Planned: July 2026

Official collaboration event with Sagamiara City Government — expanding our public sector presence.



Sagamiara SDGs Partner | Registered NPO — August 2025

* Community exists in Canada (Vancouver) and Germany, currently inactive. Plans for reactivation and expansion are under consideration.

Why Sponsor Us? — Your Business Benefits

RedLook

Solve real business challenges while making a lasting social impact

PRIMARY BENEFIT · 01

Access to Career-Ready Talent

18–35

Bilingual professionals

Connect with internationally motivated talent at a fraction of traditional recruiting costs.

- Ideal for talent shortages or bilingual hiring
- Timely amid Japan's record SME closures (2025)

02

Brand Visibility

Logo and company page across our owned channels — globally minded audience.

200 visitors / month · 400 Meetup members

03

DEI & CSR Impact

Support an NPO bridging language and career barriers — demonstrate DEI & CSR leadership.

Aligned with UN SDGs · Sagamihara SDGs Partner

04

Gateway to the Japanese Market

For overseas companies: build awareness with young, global-minded professionals before scaling up.

Bilingual support from Red Look

Sponsorship Plans

RedLook

Choose the plan that fits your goals — flexible pricing, real impact

Bronze

✓ Logo on Sponsors page

Your logo displayed on our official website's Sponsors section, visible to all visitors from Japan, the US, and beyond.

✓ Link to your website

Direct hyperlink from our Sponsors page to your company website.

✓ Bi-annual progress report

A report every 6 months on community growth and your sponsorship impact.

Contact us for pricing

Silver

✓ Logo + company message on website

Your logo and a short company message on our Sponsors page — tell visitors why you support Red Look.

✓ Event announcements in Red Hub

Promote your company events or job openings directly to our engaged Discord community.

✓ Novelty distribution at events

Your branded materials distributed at our in-person events in Tokyo and Kanagawa.

✓ Bi-annual progress report

Regular updates on community growth and your sponsorship impact.

Contact us for pricing

Gold

✓ Dedicated company page (custom URL)

A full company profile page on red-look.com with your own URL (e.g., red-look.com/sponsors/your-company).

✓ Event announcements in Red Hub

Priority placement for your event and job announcements in our Discord community.

✓ Novelty distribution at events

Your branded materials prominently featured at all in-person events.

✓ Brand-aligned content support

Your page content reviewed and confirmed directly with your team before publication — your brand, your words.

✓ Career event co-hosting

Co-host career events with Red Look to connect directly with talent in a natural setting.

Contact us for pricing

 Gold plan recommended for talent access & career event co-hosting | All plans: reach out to discuss your goals

What Your Brand Looks Like

RedLook

See exactly how your company will appear across Red Look's platforms

Sponsors Page (Silver / Bronze)

Our Sponsors

[Your Logo]

Your Company Name

your-website.com

"Your company message — why you support Red Look"

- ✓ Logo visible to all website visitors (Japan, USA & global)
- ✓ Direct hyperlink to your company website
- ✓ Short message explaining your support

Dedicated Company Page (Gold)

Our Sponsors

[Your Logo]

Your Company Name


"Your tagline or mission"

- ▶ About your company
 - ▶ Products / Services
 - ▶ Why we partner with Red Look
 - ▶ Contact / Careers
-
- ✓ Custom URL (e.g., red-look.com/sponsors/your-company)
 - ✓ Full company profile: logo, message, services, contact
 - ✓ Content confirmed directly with your team before publication

 Gold plan: all content reviewed and confirmed with your team before going live — your brand, your words

Our Partners & Recognition

Trusted by local government, public institutions, and the private sector

<p>CERTIFICATION 01</p> <p>Sagamihara SDGs Partner</p>	<p>GOVERNMENT 02</p> <p>Sagamihara City</p>	<p>PRIVATE SECTOR 03</p> <p>IT Company Partnership</p>	<p>PUBLIC SPEAKING 04</p> <p>Invited Speaker</p>
<p>Officially Certified</p> <p>by Sagamihara City Government</p>	<p>Joint Event · Jul 2026</p> <p>Formal city endorsement</p>	<p>Approached by Industry</p> <p>Bilingual tech-talent pipeline</p>	<p>Citizen Activity Center</p> <p>Sagamihara · Intergenerational event</p>
<p>Recognized contributor to the UN Sustainable Development Goals (SDGs).</p> <p>Signals Red Look's commitment to a sustainable, inclusive society — a value shared by global corporations.</p>	<p>Official collaboration on community events with the Sagamihara City Government.</p> <p>Reflects Red Look's growing role as a trusted civic actor in the Kanagawa region.</p>	<p>A Japan-based IT company sought out Red Look specifically for our community of internationally motivated tech talent.</p> <p>Validates Red Look's value as a curated talent pipeline.</p>	<p>Invited to speak at an intergenerational exchange event hosted by a public institution.</p> <p>Representing the youth voice in regional community building — bridging generations and cultures.</p>
			

 **Target: 5 corporate sponsorship partnerships by end of 2026**

Our Vision — Where We're Headed

RedLook

Be an early partner and grow with us — the best time to join is now

★ ULTIMATE VISION

*"A society where challenge and support circulate
— Red Look as the social infrastructure at the center."*

01

2026 · Q2-Q3

Launch Phase

- ▶ Launch sponsorship partnerships with global companies
- ▶ Grow Red Hub membership across Tokyo & Kanagawa

02

2026 · Q4

Growth Phase

- ▶ Achieve MRR targets for long-term sustainability
- ▶ Expand reach across Japan and internationally
- ▶ Strengthen corporate partnerships & talent pipeline

03

2027 +

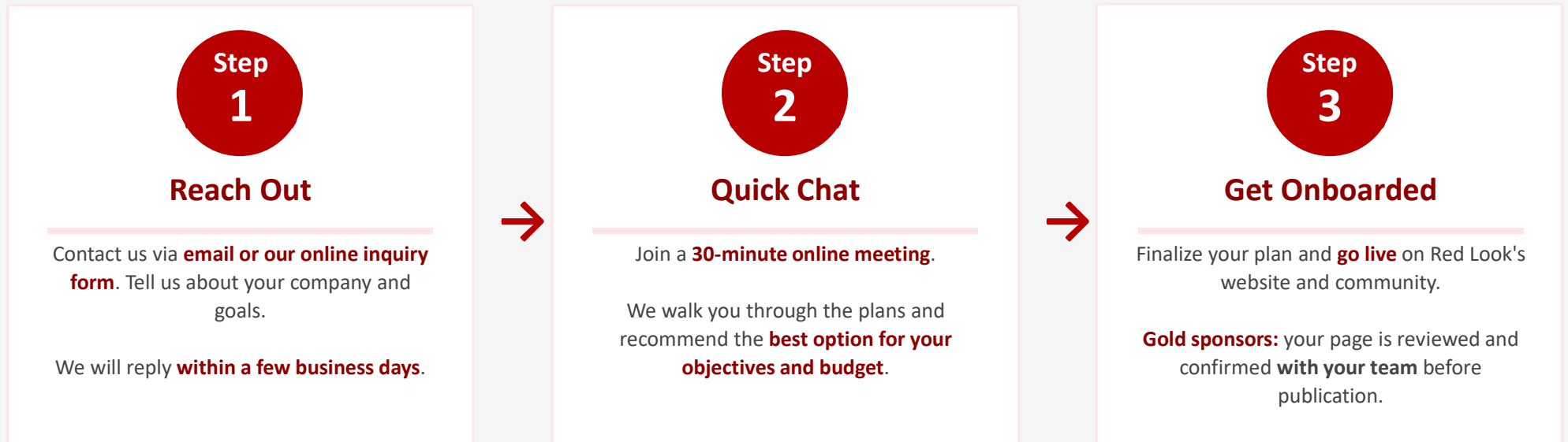
Expansion Phase

- ▶ Regional expansion in Sagami-hara — local + global
- ▶ Co-creation ecosystem connecting companies, government, education, and citizens


 **Become a founding sponsor — and be part of Japan's international future from the very beginning**

How to Get Started

Three simple steps to become a Red Look sponsor



ESTIMATED TIMELINE ~1 month from inquiry to launch	Contract & payment 1–2 wks	Logo listing ~3 days	Dedicated page (Gold) 2–4 wks
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 **Contact us: For partnership, recruitment, or collaboration inquiries, please visit:**
red-look.com/contact.html → Select "Request a Partnership, Talk, or Recruitment Support"

Thank You

Thank you for considering a partnership with Red Look.
Let's build a more connected world — together.

We look forward to hearing from you.

WEBSITE

red-look.com

LINKEDIN

linkedin.com/company/npo-red-look

CONTACT

red-look.com/contact.html

Please use the "Request a Partnership, Talk, or Recruitment Support" form on our contact page.

NPO RED LOOK Making World Connection With Skills Sagamihara, Japan